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# Digital Marketing Course

## Course Content:

- Introduction to Digital Marketing
- Domain Registration & Hosting
- Website Development & Blogging (WordPress)
- Keyword Research and Content Marketing
- Search Engine Optimization - On page & Off Page SEO
- Local SEO - Local Business Promotion (GMB)
- Google Webmaster - Search Console & Google Analytics
- Google AdWords (SEM) & Google AdSense
- Social Media Optimization (SMO & SMM) – Facebook/Instagram/YouTube
- Influencer Marketing, Affiliate Marketing, Email & Mobile Marketing
- Online Reputation Management (ORM) & Press Release
- 6 Months free internship (Training + Internship = **Job**)
- Pre-Interview Preparation & Job Placement or Career as a Freelancing

## Key Features:

- ❖ 100 % Job placement support
- ❖ 100 % Live Practical and Interactive session
- ❖ 6 Months free internship after course (Training + Internship = **Job**)
- ❖ Small Batch Size and Regular Batches
- ❖ Affordable Fee and Easy EMI options Available
- ❖ Well experienced and Highly qualified faculty members
- ❖ Students may repeat Course, without additional charges (Within Year)